



# DAR ALBALAD

## FOR BUSINESS SOLUTIONS ( DABS )

SINCE 1999

RESTRICTED- GENERAL

DABS is a subsidiary of ADDAR Group, a leading IT Services and business solutions company with over **25** years of industry expertise.



- Founded in 1999  
Currently, closed Joint Company with Capital of SAR 70,000,000



- Under the leadership of Dr. Ibrahim A. Ibn Salamah, former Vice-Chairman and Managing Director of SABIC.



- Owned by a Closed Joint Stock Company with a paid-up capital of SAR **80 million**.
- Currently in the process of preparing for a **Tadawul** listing.



Leveraging the strength of ADDAR Group's network and a dedicated team of over 1,000 employees, DABS is strategically positioned for success.



Dar Albalad for  
Business Solutions  
(DABS)



Arab House  
Industrial  
Consultancy (AHIC)

1000+

Team members with diverse  
set of skills and expertise.



Direct Energy  
Company (DEC)



Diesel Equipment  
Company (DEC)



Country House for  
Commercial  
Services (CHCS)



Taj Najd  
company for  
Investment

10 INDUSTRIES

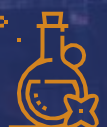
Combined experience across ten  
different industries.



OVO VITAL  
Company



Fala Agricultural  
Company (FALA)



Global Specialty  
Chemicals (GSC)



Durar Al-Qemah  
Real-Estate  
Company  
(Durar)

## DABS Company Mission

" To deliver innovative, reliable, and secure IT and industrial services and solutions that empower businesses and industries to succeed in a rapidly changing digital landscape while contributing to a more connected and sustainable world"



DABS holds a distinct position in the market, leveraging the robust capabilities of Addar..

### Expertise & Resources:

- **Specialized** in banking, utilities, capital, PIF and insurance sectors.
- Resource pool with vast experience & skills.
- Dedicated experienced management and skilled team
- More than 850 **employees**.

25

Years

### Strong capabilities:

- **ISO certified**.
- **Certified local content** meeting KSA content requirements.
- **Certified Manasa Tech** to classify the company in the field of IT in KSA digital economy vision
- **24/7 employee support team**.
- Dedicated client **account managers**.
- Offices in Riyadh, Dammam, Jeddah, Bahrain Hyderabad.
- **Dedicated HR sourcing team**, in-house CV database, 27 international HR sourcing partners.
- **Healthy Saudization**.
- Flexibility to meet client needs.
- Classified as a **grade-A contractor** for projects more than **SAR200M**.

## DABS's credentials and certifications:



### ISO Quality Certifications



**Quality Management System  
Certification**



**Occupational Health And Safety  
Management System Certification**



**Environmental Management  
System Certification**



DABS's credentials and certifications showcase its financial capabilities and its commitment to the highest quality standards.

## Contractor Grade 1 Certification



وزارة الشؤون البلدية  
والقروية والإسكان  
Ministry of Municipal Rural Affairs & Housing

Financial, technical, administrative, and execution capabilities were assessed.

**Dar Albald for Business Solutions (DABS)**

Certified project capacity more than

**200 Million SAR**

## Our Services



DABS provides a full suite of IT Services, capitalizing on a unique set of skills and expertise .

#### ➤ IT Consulting Services:

- IT Digital Transformation
- ERP- Enterprise Resource Planning
- IT infrastructure
- IT Core Banking Systems

#### ➤ IT Managed Services:

- End User Support Services:
- Service Desk Services
- Application Support Services
- Infrastructure Support Services

#### ➤ IOT Smart Solutions.

- Logistics Management.
- Communications devices

#### ➤ Business Managed Services

- Supply Chain Management
- Administrative Management
- Logistics Management



## DABS AI Driven sustainability Solution

### ➤ AI Driven sustainability Solution:

Intelligent, automated platform enabling end-to-end carbon management and ESG compliance

- **Automated Data Collection**
  - Seamless integration with enterprise systems to capture emissions data across operations and supply chain
- **Automated GHG Reporting**
  - Generation of audit-ready reports aligned with GHG Protocol, CSRD, and international standards
- **AI-Driven Decarbonization Plans**
  - Smart recommendations and prioritized action plans to reduce emissions and optimize sustainability performance
- **Audit & Certification Ready**
  - Fully compliant outputs designed to support third-party verification and regulatory audits





DABS delivers its services to clients across different Market sectors:



**IT Software  
Companies**



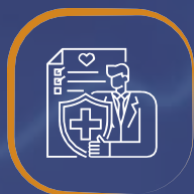
**Government  
Sectors**



**Banking & Capital  
Sector**



**Stock  
Exchange**



**Medical Insurance  
Health Care**



**Telecommunication**



**Industrial  
Sector**



**Automotive  
Industry**

## 6 Main levers and strategic goals drive DABS's growth and expansion plans both locally and regionally .

### 01 Expand within Addar' Group's current clients

Capitalizing on Addar Group's knowledge of it's customer's needs and IT requirements, DABS will provide IT consulting services focusing on banking, insurance, technology & administrative systems and relying on its quality and reliability in project delivery .

### 02 Actively participate in government tenders

DABS is registered on KSA's Etimad platform for government tenders. Given its capacity to undertake mega project of up to 200M SAR, industry experience, team, and certified local content, DABS has a clear competitive advantage.

### 03 Expand in the Internet of Things (IoT) sector for smart cities

Capable local procuring, installment, and commissioning team for IoT equipment. DABS provides IoT solutions through partnership with international IoT players. The company is the distributor of MultiTech Inc.



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### 04 Develop smart mobile applications

Plans to invest in smart mobile applications in fields such as financial, real estate, building services and materials, and hospitality services. Investing either in ready-made applications or developing internal applications through its integrated development team.

### 05 Expand in the GCC market

Potential to increase regional projects in the pipeline through the utilization of currently established branch in Bahrain with employees based in both Bahrain and in the Gulf Cooperative Council in Abu Dhabi.

### 06 List on the Saudi Tadawul market

With a sustainable revenue growth and a strong financial performance, DABS has the governance, financial reporting, and internal processes needed to meet the regulatory requirements to be listed in the stock market in the coming year. The company using best in class auditing firms.

# Examples of Successful Collaborations



DABS's latest successful managed services project is strategic to the Kingdom with project value of ~100 Million SAR .

## 01 Project Highlights



**Client**

**Tabadul**



**Project Value**

**SAR97,000,000**



**Starting Year**

**2021**



**Task Force**

**335**



**Duration**

**3 Years**

DABS's latest successful managed services project is strategic to the Kingdom with project value of ~100 Million SAR .

## 02 Project Outcomes

### Phase 1 initiated

to digitalize logistics in the Kingdom for Fasah .

### FASAH developed

region's smartest logistic platform, integrating import & export activities across all Saudi borders .

### Main goal achieved

of clearing containers within 24 hours leading to increased throughput at Saudi ports .

### Phase 1 successful

and awarded Phase 3 to expand the execution across all Saudi borders .



DABS's latest successful project is strategic to the Kingdom with project value of ~45 Million SAR .

## 01 Project Highlights



**Client**

**King Fahad Causeway  
Authority**



**Project Value**

**SAR45,000,000**



**Starting Year**

**2023**



**Task Force**

**51**



**Duration**

**3 Years**

DABS's latest successful project is strategic to the Kingdom with project value of ~45 Million SAR .

## 02 Project Outcomes

### Project Objective

Provide managed technical Operations Services, and develop electronic services and projects for the digital transformation department

### Main goal achieved

Smooth day to day IT Development & Operations.  
Provide Dedicated, Qualified & skilled onsite team.  
maintain the required level of system availability  
Solve the daily tickets.  
Provide Documentation, knowledge transfer and training.

### Project success

Customer Satisfaction  
Project awarded the 2nd times in the row.



## Our Portfolio

ضمان

مجلس الضمان الصحي  
Council of Health Insurance

بنك البلاد  
Bank Albalad



التعاونية  
Tawuniya

anb

المؤسسة العامة لجسر الملك فهد  
King Fahd Causeway Authority

تداول  
Tadawul

علم  
Elm

مصرف الإنماء  
alinma bank

Abdul Latif Jameel

السعودي الفرنسي كابيتال  
Saudi Fransi Capital

مدن  
MODON

الأول  
SAB

GIG  
مجموعة الخليج للتأمين  
GULF INSURANCE GROUP

بنك الرياض  
Riyad Bank

stc pay

الإنماء للاستثمار  
alinma investment

المدفوعات الخليجية  
GULF PAYMENTS

تبادل  
TABADUL

الوطنية للتأمين  
Wataniya Insurance

شركة المياه الوطنية  
National Water Company



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